CENDI Operational structure

Directorate Board

Independent Board for Monitoring and Evaluation

The Institute’s Board

Scientific Board

1. Tôn Gia Huyền
2. Nguyễn Cao Cương
3. Friedhelm Goetlenboth
4. Nguyễn Minh Phương
5. Quỳnh Hoa

Department of Administration of Community Entrepreneur Development

Department of Research and Publication on Community Entrepreneur

Department of Lobby and Communication

HÌN LÁT NAI

ÔNÓC

VIOLAK

LÓNG LÀN

P Ô M O M

HEPA

KHE 5

Mr. PHƯỚC

Ms. BÌNH

CCCD

Mr. S Ô M LÎT

Mr. THÀ O A ZUA
# The CENDI Board

<table>
<thead>
<tr>
<th>#</th>
<th>Name</th>
<th>Address</th>
<th>Telephone</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Dr. Prof. Lê Văn Khoa</td>
<td>Biology Department, Hanoi National University</td>
<td>+84.913342277</td>
<td><a href="mailto:khoalv@vnu.edu.vn">khoalv@vnu.edu.vn</a>&lt;br&gt; <a href="mailto:khoavnu@gmail.com">khoavnu@gmail.com</a></td>
</tr>
<tr>
<td>2</td>
<td>Ms. Trần Thị Lành</td>
<td>Community Entrepreneur Development Institute (CENDI)&lt;br&gt;A4 Ngoc Khanh Science Village/12C Pham Huy Thong str., Ba Dinh district, Hanoi, Vietnam</td>
<td>+ 84 904319859</td>
<td><a href="mailto:ttlanh@speri.org">ttlanh@speri.org</a></td>
</tr>
</tbody>
</table>
# The CENDI Scientific Board

<table>
<thead>
<tr>
<th>#</th>
<th>Name</th>
<th>Address</th>
<th>Telephone</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Mr. Tôn Gia Huyền</td>
<td>Room 108, Alley 74/2, Trường Chinh street, Đống Đa district, Hà Nội, Vietnam</td>
<td>+84.984819122</td>
<td><a href="mailto:tongiahuyen@gmail.com">tongiahuyen@gmail.com</a></td>
</tr>
<tr>
<td>2</td>
<td>Dr. Prof. Friedhelm Goeltenboth</td>
<td>University of Hohenheim, Germany private: Hauptstr. 9, 72147 Nehren, Germany</td>
<td></td>
<td><a href="mailto:friedgoelten@gmx.de">friedgoelten@gmx.de</a></td>
</tr>
<tr>
<td>3</td>
<td>Mr. Nguyễn Cao Cương</td>
<td>Chief Editor of Foreign Investment Journal</td>
<td>+84.939405555</td>
<td><a href="mailto:caocuong@diendandautu.com.vn">caocuong@diendandautu.com.vn</a> <a href="mailto:caocuong@dautunuocngoai.vn">caocuong@dautunuocngoai.vn</a></td>
</tr>
<tr>
<td>4</td>
<td>Ms. Nguyễn Minh Phương</td>
<td>Community Entrepreneur Development Institute (CENDI)</td>
<td>+84.985713430</td>
<td><a href="mailto:nmphuong@speri.org">nmphuong@speri.org</a></td>
</tr>
<tr>
<td>5</td>
<td>Ms. Quỳnh Hoa</td>
<td>Department of Registration of the Ministry of Science and Technology</td>
<td>+912323972</td>
<td><a href="mailto:hoaquynh@most.gov.vn">hoaquynh@most.gov.vn</a></td>
</tr>
</tbody>
</table>
# The Independent Board for Monitoring and Evaluation

<table>
<thead>
<tr>
<th>#</th>
<th>Name</th>
<th>Address</th>
<th>Telephone</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Mr. Trần Quốc Việt</td>
<td>Son Kim I commune, Huong Son district, Ha Tinh province</td>
<td>0912441741</td>
<td><a href="mailto:tranvietsk1@gmail.com">tranvietsk1@gmail.com</a></td>
</tr>
<tr>
<td>2</td>
<td>Mrs. Kim Thị Tuyên</td>
<td>Hanh Dich commune, Que Phong district, Nghe An province</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Mr. Chảo A Phin</td>
<td>Sai Duan village, Phin Ngan commune, Bat Xat district, Lao Cai province</td>
<td>01666380766</td>
<td><a href="mailto:dtnxaphinngan@gmail.com">dtnxaphinngan@gmail.com</a></td>
</tr>
<tr>
<td>4</td>
<td>Mrs. Lý Mảy Chạn</td>
<td>Ta Phin commune, Sapa district, Lao Cai province</td>
<td>0902280365</td>
<td><a href="mailto:taphinhandicraft@gmail.com">taphinhandicraft@gmail.com</a></td>
</tr>
<tr>
<td>5</td>
<td>A Chon</td>
<td>Bo E commune, Kon Plong district, Kon Tum province</td>
<td>0986110412</td>
<td><a href="mailto:achonpoekpl@gmail.com">achonpoekpl@gmail.com</a></td>
</tr>
<tr>
<td>#</td>
<td>Name</td>
<td>Address</td>
<td>Telephone</td>
<td>Email</td>
</tr>
<tr>
<td>----</td>
<td>------------------------</td>
<td>-------------------------------------------------------------------------</td>
<td>-----------------</td>
<td>--------------------</td>
</tr>
<tr>
<td>6</td>
<td>Mrs. Trần Thị Bình</td>
<td>Village 3, Lam Trach commune, Bo Trach district, Quang Binh province</td>
<td>01234434650</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Mr. Vàng Sín Min</td>
<td>Ho Sao Chay village, Thao Chu Phin commune, Simacai district, Lao Cai province</td>
<td>01669961723</td>
<td><a href="mailto:vsmin@speri.org">vsmin@speri.org</a></td>
</tr>
<tr>
<td>8</td>
<td>Mr. Lộc Văn Vin</td>
<td>HEPA, Son Kim I commune, Huong Son district, Ha Tinh province</td>
<td></td>
<td><a href="mailto:lvvin@speri.org">lvvin@speri.org</a></td>
</tr>
<tr>
<td>9</td>
<td>Mr. Lê Hồng Giang</td>
<td>HEPA, Son Kim I commune, Huong Son district, Ha Tinh province</td>
<td>0986567905</td>
<td><a href="mailto:lhgiang@speri.org">lhgiang@speri.org</a></td>
</tr>
<tr>
<td>10</td>
<td>Mr. Lê Văn Tuấn</td>
<td>Pom Om village, Hanh Dich commune, Que Phong district, Nghe An province</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Objectives

1. To find and identify persons who has sufficient quality, capacity, courage and methodology in local communities to become community leaders and entrepreneurs

2. To create an independent, transparent, objective linkage between the community entrepreneurs and the Scientific Board and the Directorate Board of CENDI
Responsibilities of the Board

1. To find unique products from each ethic groups and localities
2. To identify cultural identities, local knowledge, native species which are foundation of unique products
3. To record and make documentations of unique products and endangered species in order to suggest relevant solutions
4. To promote community initiatives in order to attain intellectual copyrights and trademarks
5. To organize study tours and exchange of local knowledge and unique products to raise awareness of ecological products and fair trade
6. To enhance linkages in research and application through experimental nurseries and promotion of intellectual copyrights and trademarks
7. To strengthen networking between local ecological producers and relevant networks, such as LandNet, MECO-ECOTRA and YIELDS
Working mechanism

1. The Board members participate and work in the network in a voluntary manner.

2. CENDI cover cost for travelling, food, overnight for the members’ work.

3. The Board members are responsible to collect indigenous seeds and local knowledge to create booklets and create experimental nursery and agro-forestry gardens.

4. The Board members are responsible to suggest seminars and forums on challenges of indigenous seeds and special products and apply for CENDI support.

5. The Board members suggest CENDI staff to build up projects. After a time of capacity building, the Board members will be responsible to identify issues from communities to build up small projects.

6. CENDI pays all-day health insurance for the members of the Board.
ACTION PLAN
2015-2020
I. Preserve H’re ‘Ghe’ wine
Violak village, Kon Tum province

• Research ‘Ghe’ wine of H’re people in Po E commune, Kon Tum province.
• Organize meeting among experienced people to identify
  – Values of ‘Ghe’ wine
  – Current situation of ‘Ghe’ wine production and consumption
  – Materials for the wine production (Blo vine for making ferment, Hroa sticky rice and Jring rice)
  – Solutions for preservation and promotion of ‘Ghe’ wine
• Evaluate diversity and values and effects of ‘Ghe’ wine
  – Spiritual values
  – Effects on health
  – Effects on land, water and forests
• Cooperate with local authority and CENDI to complete profile to apply for intellectual copyright and trademark of ‘Ghe’ wine.
• Implementing time: 2015-2020.
II. Promote Red Dao’s maternal herbal bathing sampoo
Sa Xeng village, Sai Duan commune, Lao Cai province

- Plan and discuss with villagers to get community consent
- Select knowledgeable persons and healers to have agreement on the plan
- Organize village meeting to identify valuable herbs which need to preserve and grow
- Select endangered and rare species and valuable wooden trees to grow
- Select enthusiastic and active persons to take care of the grown herbs and trees
- Set up a ground and building for herbal processing, bathing and produce products. This also creates training space for awareness sharing and traditional education for young generation
- Registering for protection of the intellectual copyright and trademark of the Se Xeng herbal bathing sampoo of the Red Dao.
- Implementing time: 2015-2020
III. Action plan of Conservation and development product “Sa nhân tím Sải Duân”

1. Objectives
   • To have intellectual copyrights and trademarks of product “Sa nhân Sải Duân”.
   • To have documents about morphological and ecological characteristics, growth and development characteristics of species Sa nhân tím Sải Duân.
   • To have pilot proposal of Sa nhân tím Sải Duân to nurture, enrich and preserve genetic resources and biodiversity in order to maintain local knowledge of Red-Dzao people in Sai Duon, service security livelihood and community health care for Red-Dzao people.

2. Duration: 2015 – 2020

3. Responsible persons: Mr. Chão A Phin and Mrs. Lý Mảy Chạn.
4. Method

- Elders and youths together make field trips to learn and share knowledge about Sa nhẫn tím Sải Duôn in Sai Duon forests.
- Documentating Sa nhẫn tím Sải Duôn
- Share and exchange the results with entire community, local authorities, pharmaceuticals specialists and botanists.
- Finalize documents and add these documents into the pilot proposal.
- Learn processing methods to produce different products from Sa nhẫn tím Sải Duôn: cooperation with healers in different communities or with pharmaceutical specialists by using local techniques of Red-Dzao people in order to create value add for this products.
- Find good markets for Sa nhẫn tím Sải Duôn, e.g: pharmaceutical company where Sa nhằn tím Sải Duôn is needed.
- Planning areas to grow Sa nhằn tím Sải Duôn under forest canopy.
- Planning areas to build up nurseries for Sa nhằn tím Sải Duôn.
- Using documents of Sa nhằn tím Sải Duôn in Farmer Field Schools education program.
- Register intellectual copyrights and trademarks
XIN CHÂN THÀNH CẢM O'N!
Khob chay lai lai
thank you